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Look Forward, Travel Back

Winston-Salem Loves Groups!

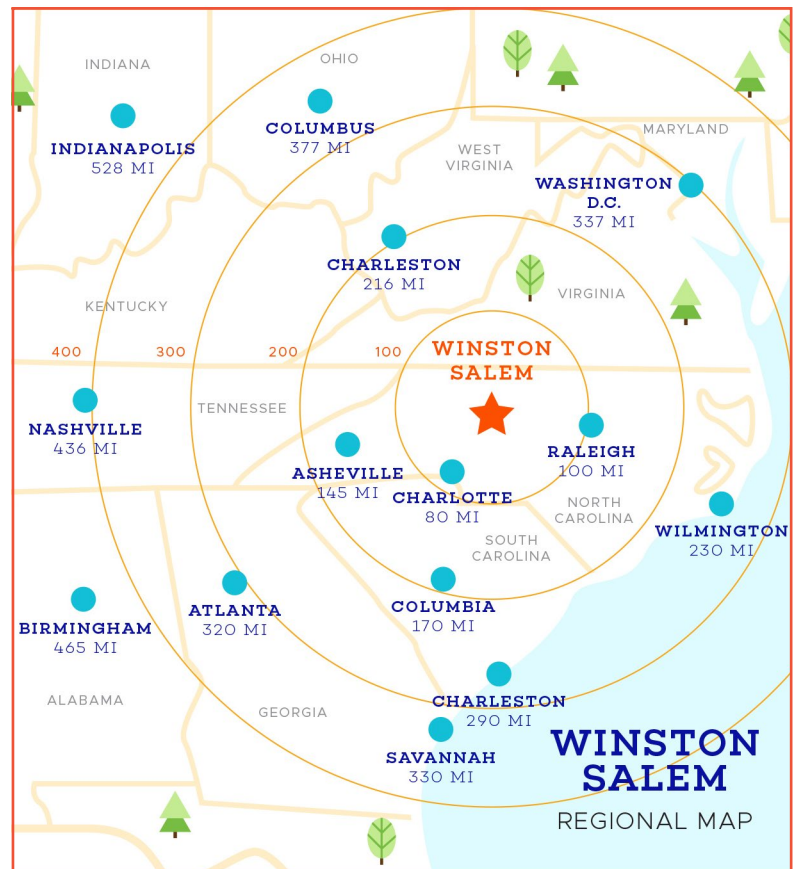
North Carolina's city of arts and innovation, Winston-Salem is a feast for the thinking group tour traveler. Combining rich history and hip culture, Winston-Salem draws from its past to create unforgettable group tour experiences.

Location, Location...Convenience

- At the crossroads of I-85, I-77, I-40, HWY 421, and HWY 52
- Centrally located in NC (1.5 hour drive from Charlotte, 2 hour drive from Raleigh, 5 hour drive from Atlanta and Washington D.C.)
- Ideal for Hub-and-Spoke tours
- Group-friendly attractions with easy Interstate access, "drive-up" drop off lanes, and generous on-site parking

Group Tour Assistance

- Planning assistance, including Visitor Guides, Wine & Dine Guides, and maps
- Welcome Reception with Krispy Kreme doughnuts complimentary for groups overnighting in Winston-Salem
- Knowledgeable, entertaining Step-On Guides





Group-Friendly Attractions and Events

Easy to get to and even easier to navigate, our temperate climate truly makes Winston-Salem **a city for all seasons**. Our knowledgeable local team will help you plan the perfect group tour featuring motorcoach-friendly destinations and special events.

- Old Salem Museums & Gardens
- Reynolda House Museum of American Art
- Mrs. Hanes Handmade Moravian Cookies
- Körner's Folly
- Downtown Arts District
- Reynolda Village
- Historic Bethabara Park
- RiverRun International Film Festival (annual spring)
- Piedmont Craftsmen's Fair (annual fall)
- Tanglewood Park's Festival of Lights (annual winter)
- National Black Theatre Festival (August 1-6, 2022)

Group Tour Itineraries

From our group-friendly accommodations and restaurants, to historic attractions and sightseeing, Winston-Salem is an ideal destination for **groups of all interests**. Below are some of our most popular themed tours.

- African American Focus Tours
- Arts & Innovation Tours
- College Campus Tours
- Garden Tours
- Girls Only Getaway Tours
- Historic Attractions Tours
- Holiday Tours
- Hub-and-Spoke Tours
- Meet the Moravians Tours
- Mystery Tours
- Yadkin Valley Wine Tours

Whether planning a multi-day visit or a quick stop-over, Visit Winston-Salem works one-on-one with tour operators to create flexible, custom-built, and authentic group tour experiences.



Contact Us to Start Planning

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LEARN MORE ABOUT GROUP TOUR OFFERINGS AT VISITWINSTONSALEM.COM