



The Spirit of Teambuilding in Winston-Salem

Winston-Salem is all about building community. It is a city that was founded on and still embodies an innovative spirit and commitment to teamwork – from the early Moravians who settled here in 1766, to the independent restauranteurs, distillers, brewers, wine makers and artists who are shaping our local culture, to the forward-thinking developers and professionals driving the high-tech and medical boom in our downtown district. That same spirit consumes groups that gather in Winston-Salem in search of connectivity, productivity and thoughtful outputs. The city is home to meeting facilities with outstanding attributes and amenities, but also a variety of unique teambuilding experiences for groups to discover.

Crafted in Winston-Salem

From Moravian hearth-cooking and craft beer making, to glass blowing and wheel throwing, there are plenty of ways to connect to embrace your inner-artisan in Winston-Salem. In **Old Salem Museums & Gardens**, groups can recreate recipes from the 18th Century with items hand-picked from the heirloom gardens or bake up Moravian favorites such as the whisper-thin ginger-flavored cookies and sweet, gooey sugar cakes. Thanks to a thriving local craft brewery scene, groups can attend beer school at **Foothills Brewing**, where they'll learn milling, mashing, fermenting and filtering before graduating to some top-quality beer tasting. Just steps from the Benton Convention Center, the **Sawtooth School for Visual Art** offers a variety of workshops ideal for group settings – everything from pottery and photography to drawing, painting and printmaking.

Vine to Wine

One of the top 12 wine-producing regions in the United States, the **Yadkin Valley** is just 20 minutes from downtown Winston-Salem and home to more than 45 of North Carolina's award-winning wineries. In addition to traditional tastings, groups can visit **Divine Llama Winery** to enjoy a unique two-mile llama trek. The llamas make perfect hiking partners, happily strolling



alongside visitors as they are led among rolling hills and quiet forests in the clean mountain air. Each trek ends with a wine tasting.

Graylyn International Conference Center

Situated on a pristine 55-acre estate along the Reynolda Mile is the Graylyn International Conference Center – an enchanting historic hotel with all the modern amenities, and perfect backdrop for groups to gather and motivate one another. Culinary challenges such as Chili Cookoffs and Smoothie Blend-offs are perfect for indoor competition, with outdoor options including Scavenger Hunts or Geocaching on the vast estate grounds, or Island Golf or Pirates of the Piedmont on Graylyn Pond. A Team Building Supervisor is assigned to each group to help customize the experience for desired fun and outcomes. For those trying to squeeze every ounce of meeting time, there are even 15- to 30-minute Game Breaks to help energize attendees.

Kimpton Cardinal Hotel

In the heart of downtown, The Kimpton Cardinal Hotel invites groups to explore its historic past, while taking in some fun in the more modern, one-of-a-kind Recreation Room. Complete with a full-sized basketball court, bowling alley, ping pong tables, foosball, card game tables, several TVs and a two-story adult twisty slide, the room is the perfect place to unwind and have fun with colleagues.

Wherever and however they choose to connect, motivate and rejuvenate, as attendees explore downtown Winston-Salem, they will feed off the energy and excitement of nearly \$2 billion in development initiatives launched within the past decade. From the reinvented convention center to a variety of more than 5,000 hotel rooms, an impressive collection of independent restaurants and after-hours hotspots, Winston-Salem is the hub of activity for meeting attendees.

The Travel Back REWARDS PROGRAM offers added value for meeting planners who can receive with up to a \$3,000 credit when they book with Visit Winston-Salem and participating hoteliers.