

# Top 10 Reasons to Meet in Winston-Salem

1 Conveniently & *centrally* located in North Carolina

2 Voted as one of Forbes' Top 10 *Best Downtowns* with over \$2 billion invested in development

3 More than *5,300* hotel rooms—including 1,200 downtown

4 Travel Back *Rewards* Program to help offset meeting expenses

5 Recent 43,000 sq. ft. expansion of downtown *Benton Convention Center*, now totaling 150,000 sq. ft.

6 *Unique* meeting venues to host corporate meetings, board retreats, and annual conferences

7 Over 100 *locally owned* restaurants, art galleries, retail shops, and entertainment venues within *walking distance* of the Benton Convention Center

8 Dedicated, knowledgeable convention *sales* and *services* team

9 *Specialized* video and photos to market your conference destination

10 *Three international airports* (GSO, CLT, & RDU) within 1.5 hours of Winston-Salem