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# Twice as Nice *Rewards*

## Flexible *and* Rewarding: That's Twice as Nice

Visit Winston-Salem offers cash incentives to offset the expenses of meeting planners who book a new convention or meeting at the Benton Convention Center and Hotel Complex partners – Marriott Winston-Salem and Embassy Suites by Hilton Winston-Salem. Earn up to \$3,000 in Twice as Nice Rewards that can be combined with our hotel partner incentives, too.



### *Twice as Nice* **INSPIRED REWARD**

Book a new convention or meeting with 500 or more total hotel room nights and receive **a \$3,000 credit** on behalf of Visit Winston-Salem toward meeting/event related costs.

### *Twice as Nice* **REFRESHED REWARD**

Book a new convention or meeting with 300-499 total hotel room nights and receive **a \$1,500 credit** on behalf of Visit Winston-Salem toward meeting/event related costs.

### *Twice as Nice* **RENEWED REWARD**

Book a new convention or meeting with 150-299 total hotel room nights and receive **a \$1,500 credit** on behalf of Visit Winston-Salem toward meeting/event related costs.

## Start Planning Your Rewards Now

For more information about how your meeting can qualify for Twice as Nice Rewards, go to: [VisitWinstonSalem.com/why-winston-salem/travel-rewards](http://VisitWinstonSalem.com/why-winston-salem/travel-rewards) or contact Christian Schroeder, Senior Vice President of Sales, by phone at 336.728.4218 or email [Christian@VisitWinstonSalem.com](mailto:Christian@VisitWinstonSalem.com).



# Additional Hotel Partner Incentives



## Marriott Winston-Salem

**Pick your incentives based on total room nights**

- 5% meeting revenue credit to the master account for programs booked and consumed in 2025
- Double Marriott Bonvoy Points
- 10 complimentary valet parking passes
- One complimentary night for every 35 booked
- 10% savings on in-house AV (labor excluded)

**PICK ANY One Incentive PER 75-249 TOTAL NIGHTS**

**PICK ANY Two Incentives PER 250-499 TOTAL NIGHTS**

**PICK ANY Three Incentives PER 500 + TOTAL NIGHTS**



## Graylyn Estate

Book any new meeting contracting 20 or more Complete Meeting Packages (CMP) to receive:

- \$20 off CMP per person, per day
- Complimentary historical butler presentation
- Complimentary parking and WiFi
- On-site conference coordinator
- Welcome with butterscotch cookies & ice cream



## Kimpton Cardinal Hotel

Book a new group of 10 or more guest rooms on a peak night with food & beverage minimum of \$6,000 to receive:

- A one-hour complimentary reception
- 5% discount on the master (applies to guest rooms paid by master, F&B, and rental)



## Embassy Suites by Hilton WS

Book any new group business to receive:

- Double Hilton Honors Meeting Planner points
- One complimentary guest room per 40 occupied on a cumulative basis
- One complimentary break, including coffee, soft drinks, and assorted cookies
- 5% meeting revenue credited to master account



## Historic Brookstown Inn

Book any new business contract (20+ rooms) to receive:

- One complimentary guest room per 20 consumed
- Complimentary breakfast, self-parking, and suite upgrade (at the group rate)
- Double Wyndham Rewards Points
- Complimentary meeting space or \$1,000 F&B min
- No attrition