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Twice as Nice *Rewards*

Flexible *and* Rewarding: That's Twice as Nice

Visit Winston-Salem offers cash incentives to offset the expenses of meeting planners who book a new convention or meeting at the Benton Convention Center and Hotel Complex partners – Marriott Winston-Salem and Embassy Suites by Hilton Winston-Salem. Earn up to \$3,000 in Twice as Nice Rewards that can be combined with our hotel partner incentives, too.



Twice as Nice **INSPIRED REWARD**

Book a new convention or meeting with 500 or more total hotel room nights and receive **a \$3,000 credit** on behalf of Visit Winston-Salem toward meeting/event related costs.

Twice as Nice **REFRESHED REWARD**

Book a new convention or meeting with 300-499 total hotel room nights and receive **a \$1,500 credit** on behalf of Visit Winston-Salem toward meeting/event related costs.

Twice as Nice **RENEWED REWARD**

Book a new convention or meeting with 150-299 total hotel room nights and receive **a \$500 credit** on behalf of Visit Winston-Salem toward meeting/event related costs.

Start Planning Your Rewards Now

For more information about how your meeting can qualify for Twice as Nice Rewards, go to: VisitWinstonSalem.com/why-winston-salem/travel-rewards or contact Christian Schroeder, Senior Vice President of Sales, by phone at 336.728.4218 or email Christian@VisitWinstonSalem.com.

Additional Hotel Partner Incentives



Marriott Winston-Salem

Pick your incentives based on total room nights

- 5% meeting revenue credit to the master account for programs booked and consumed in 2025
- Double Marriott Bonvoy Points
- 10 complimentary valet parking passes
- One complimentary night for every 35 booked
- 10% savings on in-house AV (labor excluded)

PICK ANY One Incentive PER 75-249 TOTAL NIGHTS

PICK ANY Two Incentives PER 250-499 TOTAL NIGHTS

PICK ANY Three Incentives PER 500 + TOTAL NIGHTS



Graylyn Estate

Book any new meeting contracting 20 or more Complete Meeting Packages (CMP) to receive:

- \$20 off CMP per person, per day
- Complimentary historical butler presentation
- Complimentary parking and WiFi
- On-site conference coordinator
- Welcome with butterscotch cookies & ice cream



Kimpton Cardinal Hotel

Book a new group of 10 or more guest rooms on a peak night with food & beverage minimum of \$6,000 to receive:

- A one-hour complimentary reception
- 5% discount on the master (applies to guest rooms paid by master, F&B, and rental)



Embassy Suites by Hilton WS

Book any new group business to receive:

- Double Hilton Honors Meeting Planner points
- One complimentary guest room per 40 occupied on a cumulative basis
- One complimentary break, including coffee, soft drinks, and assorted cookies
- 5% meeting revenue credited to master account



Historic Brookstown Inn

Book any new business contract (20+ rooms) to receive:

- One complimentary guest room per 20 consumed
- Complimentary breakfast, self-parking, and suite upgrade (at the group rate)
- Double Wyndham Rewards Points
- Complimentary meeting space or \$1,000 F&B min
- No attrition



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Marriott Winston-Salem

Book a new meeting through Visit Winston-Salem and earn up to \$3,000 in Twice as Nice Rewards—on top of our generous hotel partner incentives. Qualified meetings on any future date are eligible if booked by Dec 31, 2024. Find details at VisitWinstonSalem.com/why-winston-salem/travel-rewards or contact Christian Schroeder, Senior Vice President of Sales, at 336.728.4218 or Christian@VisitWinstonSalem.com.



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Limited Time Hotel Rewards

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