

The Winston-Salem Experience

Sales FAM Itinerary

June 18 - 20, 2025

WEDNESDAY - *Travel Day*

3:00 PM	Check-In at Winston-Salem Marriott
5:00 PM	Sawtooth School for Visual Arts - Picture Perfect (Phone Photography 101)
6:00 PM	Dinner at Cibo Trattoria
7:30 PM	ROAR

THURSDAY

8:30 AM	Breakfast at Butcher and Bull
9:30 AM	Tour of the Crest
10:00 AM	Group A, with Romona Williams will tour Winkler Bakery/walk-through Old Salem Group B, with Joey Burdette will tour the Historic Brookstown Inn
11:00 AM	Group B, with Joey will see Winkler Bakery/walk-through Old Salem Group A, with Romona they will tour the Historic Brookstown Inn
12:00 PM	Lunch at Finnigan's Wake
1:00 PM	Tour of the Benton Convention Center, Marriott, and Embassy Suites
2:00 PM	Group A with Romona will tour Graylyn Estate Group B with Joey will tour Reynolda Village and Barn
3:00 PM	Group A will go with Romona to tour Reynolda Village and Barn Group B will go with Joey to tour Graylyn Estate
4:00 PM	Tour Kaleideum
5:00 PM	Tour of the Kimpton Cardinal Hotel
6:30 PM	Dinner at Six Hundred Degrees

FRIDAY

8:30 AM	Breakfast at Krankies
9:30 AM	Tour of Hotel Indigo
10:30 AM	Tour of Millenium Center
11:30 AM	Tour of Robert Hall & Nash
12:00 PM	Lunch at Camel City BBQ
1:00 PM	Tour of Divine Llama (optional)
5:30 PM	Dinner at Jeffrey Adams on Fourth

