

Take a TOUR

FROM GHOST STORIES TO GOURMET BITES, GUIDED TOURS OFFER A MEMORABLE WAY TO EXPLORE WINSTON-SALEM.

BY JIMMY RYALS

A trolley tour with Triad ECO Adventures transformed Rylee Fanfan's view of the city she'd called home for 15 years. Now, she helps give others the same experience as a tour guide.

Her "aha" moment came during the Twin City Tour — a two-hour ride designed to mirror Winston-Salem's own timeline.

"We start in Old Salem, then go through the Reynolds family and the railroad, and progressively we build Winston-Salem," she says. "It flows with the flow of history."

In addition to trolley tours, Triad ECO Adventures offers guided Segway and e-bike outings, plus paddleboard tours at Salem Lake. While the Segway and e-bike tours typically cover the greater downtown area — including its greenways — the Twin City Tour spans the entire city. See all the options at TriadEcoAdventures.com.

Of course, Triad ECO Adventures is just one way to take in Winston-Salem. Here are more expert-led tours to help you experience the city from new angles.



TRIAD ECO ADVENTURES



OLD SALEM WALKING TOUR

History, Haunts & Culture

CAROLINA HISTORY & HAUNTS

The shadows you'll see on this lantern-lit walking tour of Historic West End probably aren't ghosts. Book a tour to be sure. Offered nightly, these 90-minute tours are part history lesson, part harrowing adventure.

CarolinaHistoryandHaunts.com

TRIAD CULTURAL ARTS HERITAGE TOURS

On foot, by bus or in a trolley, these engaging tours dive deep into local African American history, culture and the arts. Tours are customizable and available by appointment.

TriadCulturalArts.org

TRIANGLE WALKING TOURS

Step into the past with guided tours through downtown covering topics such as Industrial Heritage, African American History and True Crime.

Tours take place on Saturdays or by appointment.
TriangleWalkingTours.com

COLONIAL HAUNTS (U.S. GHOST ADVENTURES)

Explore the spooky side of Old Salem during this one-hour nightly walking tour offered by U.S. Ghost Adventures.

USGhostAdventures.com/Winston-Salem

More to See & Do

These are just a few of the tours available year-round. Major attractions like MESDA, Reynolda House Museum of American Art and Historic Bethabara Park also offer guided experiences, while additional options — limo tours and more — add to the mix. Find more, including seasonal and wine-country tours, in the "Things to Do" section at VisitWinstonSalem.com.



TASTE CAROLINA TOUR

Food, Drinks & Fun

TASTE CAROLINA GOURMET FOOD TOURS

Named a top travel experience by AAA Carolinas, this brunch-themed downtown tour features food and drink pairings at local restaurants. Held Saturdays, with private tours available any day.
TasteCarolina.net

HOOB & LADDER PARTY PUMPER

Climb aboard a retired firetruck for a high-energy, BYOB ride through downtown. Retired firefighters lead the way with music, lights and stops at bars or breweries.

HookandLadder.club

TROLLEY PUB

Bring your favorite drinks and playlist and pedal through town on a bar on wheels. Tours run nearly every night, with a six-person minimum to power the ride.
TrolleyPub.com/WinstonSalem

SPARKY'S RICKSHAW

From art and architecture to breweries and historic sites, Sparky's offers customizable rickshaw tours for two, tailored to your interests.

SparkysRickshaw.co