



# WINSTON-SALEM

*Is a game changer*

What do you get when you cross competitive venues with southern hospitality? A sports-centric destination where everyone can get in the game and where our inviting and friendly atmosphere feels like home turf. Athletes of all ages count on us for top-tier venues, ideally suited for youth, amateur, or professional competitors. Our spirited energy + convenient location make sports **Twice as nice...come on in.**



## Top 10 Reasons to Compete in Winston-Salem

1. **Conveniently & centrally located** in North Carolina
2. **More than 5,500 hotel rooms** at 50-plus hotel properties
3. 150,000-square-foot downtown **Benton Convention Center**
4. Home to DI, DII, DIII, NAIA, and NJCAA institutions with **world-class facilities**
5. **Volunteer coordination** from our professional, in-house staff

## CHAMPIONSHIP RESUME + COMPETITIVE SPIRIT

- NASCAR Cook Out Clash (2026)
- NCAA DI Men's Golf Regional (2026)
- ATP Winston-Salem Open (annually)
- Winston-Salem Cycling Classic / USA CRITS (annually)
- NCAA DI Women's Golf Regional
- NCAA DI Baseball Regionals and Super Regionals
- NCAA DII and DIII Indoor Track & Field Championships
- USATF Masters Indoor Track & Field Championships
- USA BMX Gold Cup Southeast Championships
- NCAA DI Field Hockey National Championships
- USA Gymnastics T&T Elite Qualifier & Elite Challenge
- Women's Flat Track Derby Association Playoffs
- NCAA DI Men's & Women's Tennis Championships
- S.P.O.R.T.S. Relationship Conference
- USATF Masters Outdoor Track & Field Championships
- USA Gymnastics Region 8 Congress
- Camel City Elite Races

6. **Housing coordination** and support during the planning process
7. **Three international airports:** GSO (25 min), CLT (75 min), and RDU (75 min)
8. **Four distinct, yet subtle seasons** ideal for hosting year-round events
9. More than **500 diverse restaurant options**, perfect for team dining
10. Voted one of **Forbes' Top 10 Best Downtowns**



*Scan For More Info*

[VisitWinstonSalem.com/Sports](https://www.visitwinstonsalem.com/sports)



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# DYNAMIC FACILITIES



# FAN FAVORITES

## BENTON CONVENTION CENTER

Located in the heart of downtown, just steps away from dining, shopping, overnight accommodations, and entertainment, you'll find this prime 150,000-square-foot convention center. Flexible space includes an exhibit hall, abundant pre-function space, and multi-use ballrooms.

## WINSTON-SALEM FAIRGROUNDS ARENA AND EVENT CENTER

This multipurpose, 70-acre complex is conveniently located just minutes from downtown. This highly adaptive facility includes nearly 60,000 square feet of flexible event space and an arena with 2,200 permanent seats. This facility has hosted national events for USA Gymnastics and USA Judo, as well as state-level events for USA Archery and USA Wrestling. The arena is also home to the Twin City Thunderbirds minor league hockey team.

## CHAMPIONSHIP COLLEGIATE FACILITIES

The LJVM Coliseum seats nearly 15,000 and is close to 30,000 square feet of unobstructed floor space with several auxiliary event spaces. The Bowman Gray Stadium, or the "Madhouse," seats 17,000 and is home to the Winston-Salem State University football team and NASCAR's oldest sanctioned racetrack. The Wake Forest Tennis Center features 13 Deco-Turf II courts and is home to the university's men's and women's tennis teams. It also hosts the annual ATP 250 Winston-Salem Open.

## TRUIST SPORTS PARK

This park contains 15 full-sized fields (14 lighted), including a 1,400-seat stadium field and four artificial turf fields. The field house provides concessions, office facilities, Wi-Fi, and a 60-seat meeting space with multimedia and AV. Parking is available for 1,200+.

## JDL FAST TRACK

New for the 2025-2026 season, this 105,000-square-foot indoor facility now features a banked, 200-meter oval track made of MondoTrack EI, the same surface used in the Summer Olympics in Paris. JDL has hosted five national championships, as well as the Camel City Elite races.

## IVEY M. REDMOND SPORTS COMPLEX

A frequent tournament favorite, this 200+ acre complex boasts five soccer fields, three lighted baseball/softball diamonds, two multipurpose fields, a cross-country course, and the newly opened multi-court recreation and event center. Other park amenities include concessions, a family play area, and ample parking.

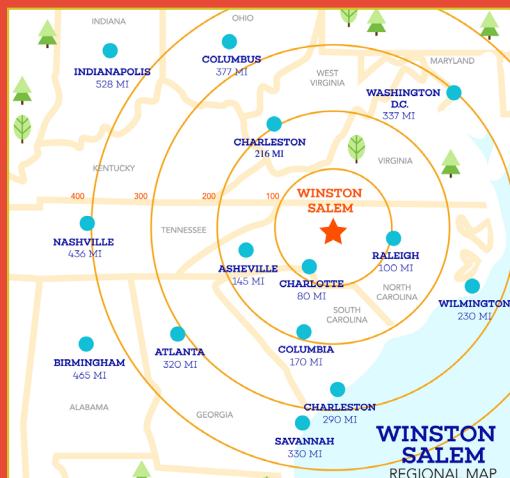
## TRUIST STADIUM

Home to the Winston-Salem Dash, the High-A affiliate of the Chicago White Sox, Truist Stadium is an award-winning, 5,500-seat ballpark.

Located downtown, Truist Stadium features 16 Club Level luxury suites, the Flow Club, and accommodates 500+ guests, ideal for banquets and VIP events.

## RISE INDOOR SPORTS

This multi-sport facility is 123,000 square feet of flexible space, featuring eight high school regulation basketball courts, 12 regulation volleyball courts, and pickleball courts. The venue also hosts gymnastics, wrestling, martial arts, and cornhole. Guests will find a spacious indoor turf field, a fitness center, performance training areas, medical facilities, meeting and hospitality spaces, livestreaming capabilities, and full-service concessions stand with a comfortable lounge.



## EXCEPTIONAL ACCESSIBILITY + WELCOMING ATMOSPHERE

Our location makes Winston-Salem a real game changer. We are easily accessible from several large cities via major highways. Piedmont Triad International Airport (GSO) is just 25 minutes from downtown, and additional airports (CLT and RDU) also serve the region.

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